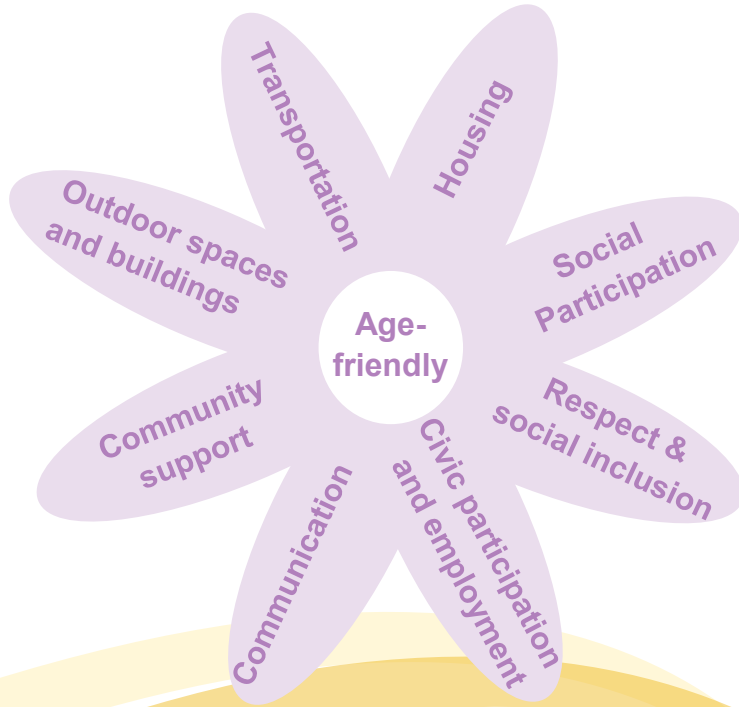




Live Peabody an Age Friendly City



Age-Friendly Communities

Age-friendly communities strive to better meet the needs of their older residents by considering the environmental, economic, and social factors that influence the health and well-being of older adults.

These programs seek to allow older adults to stay in their communities and “age in place.”

Eight Domains Contribute to an Age Friendly City

Peabody’s Age-Friendly Progress since being accepted into the World Health Organization (WHO) Age-Friendly Community network in 2017

- ◆ The city of Peabody secured City Council Resolution to work toward becoming age-friendly.
- ◆ A Task Force on Aging was convened which comprised of a diverse group, including older adults, executives from non-profit providers, funding agencies, policy makers, and academia.
- ◆ A Plan of Action was comprised that responds to the needs identified by older adults within the area of the eight domains that contribute to an Age Friendly Community.
- ◆ The City of Peabody is committed to measuring activities, reviewing the action plan outcomes and reporting on them publicly.





Eight Domains Contribute to an Age Friendly City

Here a couple of recent additions to Peabody's Age-Friendly repertoire:



Housing

The North Shore HOME Consortium and the City of Peabody have been effective in meeting goals and in serving the needs of residents during the current program year and in years prior but continues to reevaluate and to make adjustments to their areas of focus to ensure that the available funding resources are directed to areas of the greatest need. For many years the NSHC has seen the increasing crisis of the shortage of affordable housing, and all analyses have agreed that the greatest need in the region is the creation of affordable rental housing.



Outdoor Spaces and Buildings

MassDOT and the City of Peabody presented their proposed plans to extend the town's Independence Greenway from Lahey Medical Center across Route 128 to Endicott Street, a project that will bring the shared-use path to the edge of Peabody's downtown area.



Social Participation

The new Friends Café at the Torigian Senior Center: Affordable dining option provides seniors with another opportunity to socialize and ease loneliness and isolation.



Communication and Information Goal—Communicate Information in an Accessible and User-Friendly Manner

Central Street WiFi Campus project: Among cities and towns in Essex County, Peabody ranks among the lowest in terms of percentage of senior citizens who have access to adequate broadband internet and related equipment, devices, and training. This innovative partnership, coordinated by the Essex County Community Foundation, aims to serve residents in Peabody Housing Authority properties on Central Street and support digital activities promoted by the Peabody Council on Aging at the Peter A. Torigian Senior Center.

PeabodyConnect: Peabody's first mobile app for iPhone and Android devices provides seniors and others with limited mobility with access to their municipal government to help them attain municipal services and stay connected with meetings, events, and important public safety alerts.

Mayor Edward A. Bettencourt, Jr. is pleased to announce that subscribers to the City's new Cable TV provider RCN now have access to Peabody TV's award-winning Public, Educational and Government (PEG) channels in High Definition (HD). "This is yet another meaningful step forward in terms of increasing the public's access to their local government," said Mayor Bettencourt. "Thanks to RCN's commitment to PEG, even more people can watch meetings of the City Council, School Committee and our other boards and commissions."